



**Atal Bihari Vajpayee
School of Management and Entrepreneurship (ABVSME)
JAWAHARLAL NEHRU UNIVERSITY**

**Offers Admissions to
MBA
Program**

**for the session
2026-28**

- Advance your career.
- Gain Global Business Skills.
- Join a network of business leaders.

*Redefining
Leadership
Reimagining
Success*



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Apply Now!

Last Date: 15.05.2026

Begin Your Journey Towards Leadership...

ABOUT JNU

The Jawaharlal Nehru University (JNU) established in 1969. The University has identified and is concentrating upon some major academic programmes, which are of relevance to national progress and development. The basic academic units of the University are not single discipline departments but multi-disciplinary Schools of Studies.

ABOUT ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSME), offers a distinctive MBA experience shaped by one of India's leading public universities. In today's fast-changing, technology-led economy, organisations across sectors—industry, services, healthcare, education, public policy, and social enterprises—need managers who can think beyond silos, lead responsibly, and deliver results. ABVSME is designed to nurture exactly this blend of competence: rigorous management education combined with a strong entrepreneurial mindset and a deep understanding of society, markets, and institutions.

What makes ABVSME truly different is its location within a multi-disciplinary university ecosystem. Studying management at JNU means learning in an intellectually vibrant environment where ideas from economics, public policy, social sciences, international studies, technology, and sustainability enrich classroom discussions and real-world problem solving. This wider perspective helps students develop strategic thinking, analytical depth, ethical judgement, and communication skills—capabilities that modern employers value as much as functional expertise. ABVSME aims to create future-ready professionals and founders who can build enterprises, scale innovations, and lead transformation in organisations. The School's approach encourages students to engage with contemporary business challenges, develop leadership confidence, and strengthen decision-making under uncertainty. With JNU's strong national and global standing and its long tradition of scholarship and research excellence, ABVSME benefits from an inspiring academic culture and a powerful brand that adds value to students' professional journeys.

The School also enjoys a key locational advantage: proximity to the industry ecosystem of Delhi and the National Capital Region. This supports meaningful industry interaction, exposure to diverse organisations, and opportunities for internships and placements.

ABVSME began its journey in 2018, welcomed its first MBA cohort in 2019, and has steadily grown into a vibrant community of learners and mentors. Each batch has contributed to building a culture of ambition, integrity, and excellence. As the School prepares to welcome its next cohort (8th Batch), ABVSME invites motivated MBA aspirants to join a program that combines the credibility of JNU with a future-focused management education helping you become not just job-ready, but leadership-ready.

JNU Prestigious ALUMNI



Smt. Nirmala Sitharaman
Hon'ble Finance Minister



Sri S. Jaishankar
Hon'ble External Affairs
Minister



Sri Abhijit Banerjee
Prof. Economics of
Development MIT



Sri Amitabh Kant
CEO of NITI Aayog



Sri Uday Shankar
President - Walt Disney
(Asia Pacific)



Sri Aditya Jha
Founder - Isopia Inc.



Sri Suresh Nanda
Chairman - Claridges Group
of Hotels

AWARDS AND RANKINGS



1. **Visitor's Award** for "Best University" in 2017.
2. **UGC** granted JNU as **Graded Autonomy (Category-I)**.
3. JNU **Ranked #1** Central University by NIRE, Ministry of Education, Government of India, **Consequently since 2017**.
4. **NAAC** Accredited JNU **A++** graded (**Highest grade by NAAC**).



Our Vision

Business Education and training in entrepreneurial skills for the youth of the country for building a Sustainable Nation.

Our Mission

Empowerment of Youth through imparting excellence in education, training and research. Promoting innovation in Teaching, Learning, Research and Consultancy services. Making India a better place based on Quality Education & Entrepreneurial knowledge creation and building the ecosystem.

Academic Programme

Existing Programmes

- Master of Business Administration (MBA)
- Doctoral Programmes (PhD)

Proposed Programmes

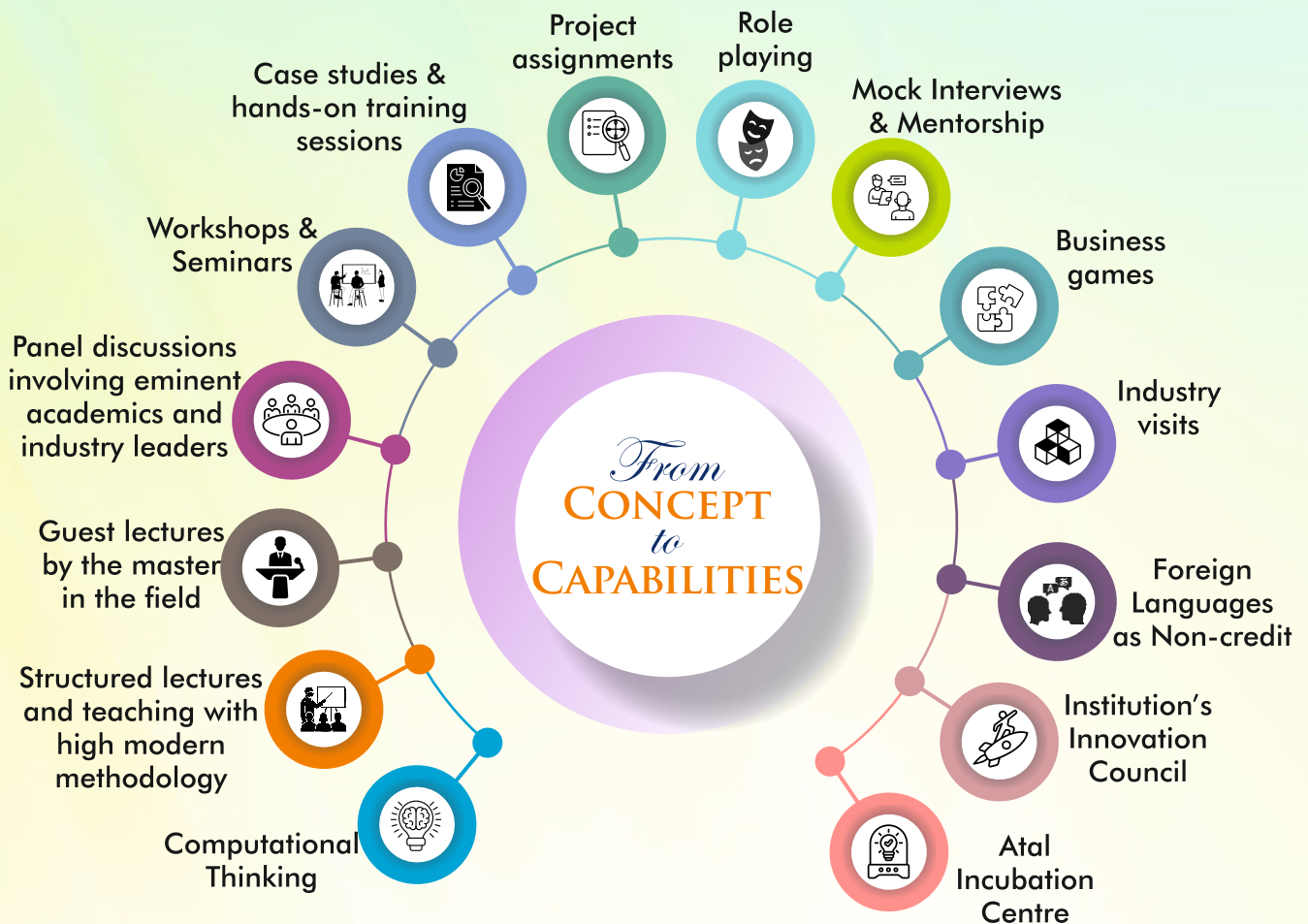
- Diploma in Entrepreneurship

Other Programmes

- MS in Management (with School of Engineering)
- Management Development Programme (MDP)
- Faculty Development Programme (FDP)
- Quality Improvement Programmes (QIP)

Areas of Elective Courses

- Accounting and Finance
- Marketing
- Organizational Behaviour and Human Resource Management
- Entrepreneurship, Information Technology Management
- Data Science and Business Analytics
- Operation Management and Quantitative Techniques
- Strategic Management
- Economics and Public Policy
- Contemporary issues in Management



What makes our MBA different.

Our MBA is built around experiential learning. Hands-on projects, live cases, workshops, simulations, and industry exposure ensure you don't just study management, you practice it. Supported by innovation and incubation platforms, we shape professionals who can think analytically, lead responsibly, and create measurable impact.

Academic Eligibility:

Criteria for admission in the MBA programme:

The candidates having the following qualifications are eligible to apply for admission to the "Master of Business Administration" (MBA) programme.

- A Bachelor's degree or equivalent awarded by any of the universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.
- For General category, OBC and EWS candidates, a minimum of 50% marks in aggregate (of all the years/semesters) or equivalent CGPA in the qualifying degree is required.
- For SC/ST/PWD candidates, a minimum of 45% marks in aggregate (of all the years/semesters) or equivalent CGPA in the qualifying degree is required.
- Candidates appearing for the final year of bachelor's degree/equivalent qualification examination, and those who have completed degree requirements and are awaiting results, can also apply. If selected, such candidates will be allowed to join as per the University Rules, only if she/he submits the documentary evidence of having qualified the eligibility requirements by certain date (to be decided by the University in due course)

ADMISSION PROCESS

All applicants seeking admission in the MBA programme must have appeared in the Common Admission Test (CAT) in 2025 conducted by IIMs. Each applicant applying for admission in the MBA programme must submit his/her CAT Registration Number and CAT Score. JNU will use CAT score for short-listing the applicants for GD and Pt for the MBA programme. Based on the CAT score merit, the number of applicants shortlisted for GD and PI will be at least seven times the number of seats in each category.



For Indian Nationals

The final list of selected candidates will be based on aggregate of the following:

CAT Score
70% weightage

Group Discussion
10% weightage

Personal Interview
20% weightage

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For Foreign National

The eligibility for admission in MBA programme for Foreign National will be valid GMAT Score (minimum 500), Bachelor's degree, and Application Fee INR 2000 (Rs. Two Thousand only)

Number of Seats and Reservation Policy

In MBA admissions, the reservation policy as per Government of India rules will be strictly followed. As MBA programme is a professional programme, no additional deprivation points (as it may be the case in some other JNU courses) will be taken into consideration for admission. Intake in the MBA programme of ABVSME will be maximum 75 students.

Application Fee for Indian Nationals

Applicants for the MBA programme at ABVSME, JNU, have to pay the following application fees (Non-refundable). INR. 2000 (Rs. Two Thousand only) for General Category/EWS/OBC applicants, INR. 1000 (Rs. One Thousand only) for SC/ST/PWD applicants.

FEE STRUCTURE FOR MBA

(Tuition Fee)



FOR INDIAN STUDENTS

- For general category students: ₹3 Lakhs per semester.
- For OBC students: ₹2 Lakhs per semester.
- For SC/ST/DA students: ₹1.5 Lakhs per semester.
- Other charges as per University norms.

FOR FOREIGN STUDENTS

- The tuition fees for foreign students in the MBA programme will be \$4000 per semester, payable at the beginning of the semester as per the notification.
- Other charges as per University norms.

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CORPORATE CONNECTIONS

JNU Central Placement Cell

ABVSME Placement Cell

The Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSME) has a strong link with the Corporate world. Senior executives from the industry have shown keen interest in the various academic events organized by the School viz. lecture series, Seminars, Conferences, Workshops, Brain Storming Sessions, FDPs and MDPs.

Our Past Recruiters & Internship Partners



Experiential Learning

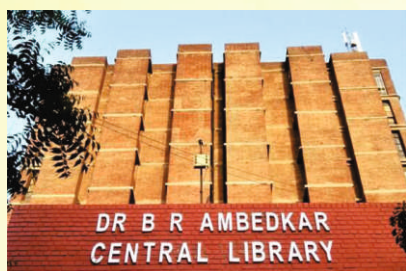


The school believes in a holistic approach to inculcate and fine-tune management and entrepreneurial skills and therefore its learning activities go beyond the classroom. The school organizes guest lectures on a regular basis by inviting corporate professionals, ministry personnel and civil servants which helps in bridging the gap between the industry and the academia. Students also engage in fruitful extra-curricular activities by organizing competitions and film screening in areas such as business analytics, marketing, finance as well as cultural and sports events are also organized by them. Student also participate in various competitions held at other premier Business School across the country and have earned laurels for ABV-SME



Infrastructure for Learning, Leadership & Life

Dr. B. R. Ambedkar Central Library: Dr. B. R. Ambedkar Central Library is the academic heart of JNU, enabling faculty and students to learn, research, and innovate with seamless access to world-class information resources in both print and digital formats. Housed in a landmark nine-storey tower spanning nearly 100,000 sq. ft., the Library actively supports coursework, projects, internships, and case-based learning through curated collections and professional services. It operates 24×7 throughout the year (except three national holidays and Holi), with circulation services available daily from 9:00 a.m. to 8:00 p.m. The Library is fully automated and uses KOHA Integrated Library Management Software for streamlined operations across sections. The Library offers OPAC-enabled discovery and 24/7 remote access to e-resources from anywhere. Its holdings include 517,650+ print volumes and 38,975 perpetual e-books from leading global publishers and platforms.



EXIM Bank Economics Library: The Exim Bank Economics Library is a specialized library primarily focusing on Economics. It operates as a part of the Dr. B. R. Ambedkar Central Library and is situated in the mini-academic complex adjacent to the School of Sanskrit and Indic Studies. The library is open from Monday to Friday, from 9:00 a.m. to 8:00 p.m.



The Linguistic Empowerment Cell (LEC): supports students who need stronger language skills for academic success at JNU. It offers foundation courses in English for learners from non-English medium backgrounds and courses in academic writing for those seeking to improve research and professional communication. Flexible time slots are available to suit students' class schedules, and international

students from non-English speaking countries are also encouraged to enroll. On successful completion of two consecutive semesters, students receive a proficiency certificate issued by the Chief Coordinator.

Subansir (Mahanadi) Hostel: Hostel accommodation is available for MBA students in well-ventilated rooms with natural light. Each unit includes a bedroom, kitchen, and attached bathroom, and is furnished with a bed, study table, chair, cupboard, and bookshelf. Residents have access to filtered drinking water, 24×7 running water, reading room, gym, TV room, and sports facilities. The hostel is conveniently located near the Poorvanchal bus stop, with laundry and nearby shops.

University Health Centre: The University Health Centre (UHC), located near the North Gate (south-west of Ganga Hostel), provides accessible primary healthcare to students through walk-in General and Specialist OPD services. For emergencies, the Centre offers 24×7 ambulance support, including an Advanced Life Support Ambulance and a Patient Transport Ambulance. A night doctor is available from 9:00 p.m. to 8:00 a.m. along with ambulance services.



Games and Sports: JNU encourages students to balance academics with physical fitness through organised sports and games. The University provides well-maintained sports fields and courts, along with equipment for practice and competitions. The Sports Office, located in the Sports Stadium, is managed by a full-time Assistant Director of Physical Education. Multiple clubs operate with elected conveners and offer activities such as athletics, badminton, basketball, cricket, chess, volleyball, football, tennis, table tennis, yoga, taekwondo, weightlifting, power-lifting, bodybuilding, and mountaineering & trekking, with annual competitions held regularly.

OUR CORE FACULTY



Prof. Heeraman Tiwari
Dean
Philosophy & Ethics



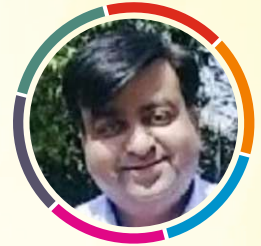
Prof. Arvind Kumar
Former Dean
HRM/CSR & Business Ethics/Social Entrepreneurship



Prof. Rajeev Sijariya
Former Dean
Management Consulting/HR-Corporate Training & Development/
Marketing/Sales/Service/Consumer Behaviour



Dr. Arvind Arahant
Economics/Management/Philosophy/Agri-Rural Development/
Administration/Financial Operations



Dr. Lokesh Jindal
Sales/Marketing



Dr. Priya Gupta
Information Technology/Data Science/
Quantitative Methods/Marketing



Dr. Brajesh K. Tiwari
Accounting/Banking/Corporate Strategy



Dr. Geetanjali Batra
HR/Organization Behaviour/
Corporate Social Responsibility/Economics



Dr. Vaniki Joshi Lohani
Financial Management/Green Banking/General Strategic Management



Dr. Sakshi Sharma
Quantitative Methods/Investment/Finance



Dr. Vikram Bansal
Marketing Management/Entrepreneurship Development

ASSOCIATED FACULTY/BOS



Dr. Sanjeev Sanyal

Member, Economic Advisory Council to the Prime Minister



Prof. Shailendra Raj Mehta

O.P. Jindal Distinguished University Professor



Prof. Unnat P Pandit

Controller General, DPIIT MoC&I



Prof. Vijita Singh Aggarwal

Guru Gobind Singh Indraprastha University



Prof. Shveta Singh

IIT Delhi



Prof. Neerja Pande

Indian Institute of Management, Lucknow



Dr. Sunil Shukla

Director General, Entrepreneurship Development Institute of India, Ahmedabad



Prof. Shoba Sivasankaran

Centre for French and Francophone Studies, School of Language Literature and Culture Studies



Prof. Rajan Yadav

Delhi School of Management, Delhi Technological University



Prof. Krishnendu Ghosh Dastidar

Centre for Economic Studies and Planning, School of Social Sciences



Prof. Vir Bahadur Singh

School of Computer & Systems Sciences



Prof. Manoj Kumar Jena

Centre for the Study of Social Systems, School of Social Sciences



Prof. Arvind Kumar Mishra

Zakir Husain Centre for Educational Studies, School of Social Sciences



Dr. Saurabh Kumar Sharma

School of Computer & Systems Sciences

ALUMNI SPEAK

Looking back, my journey at the Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSME), JNU, feels like a turning point that shaped both my professional and personal outlook. When I joined the MBA program, I was eager to gain management knowledge and sharpen my skills, but what I experienced went far beyond textbooks and lectures.

The environment at ABVSME encouraged us to think critically, ask questions and explore diverse perspectives. The classroom was never limited to theory alone; it was a lively space where debates, case discussions and projects made us apply what we learned in real-life contexts. Just as important were the interactions with faculty, who combined deep expertise with a genuine passion for mentoring. They pushed us to stretch our thinking, while always remaining approachable and supportive.

What stands out for me most is the holistic learning. The program gave me not only managerial competence but also a sense of responsibility to contribute meaningfully to society. The diversity of peers from different academic and cultural backgrounds added another layer of growth, broadening my worldview and teaching me the value of collaboration, empathy and adaptability. These lessons continue to stay with me long after graduation.

When I completed my MBA in 2021 and stepped into the communication industry, I carried this strong foundation with me. The skills I honed - analytical thinking, structured problem-solving and effective communication - have been invaluable in navigating the professional world. More than that, the mindset of continuous learning and resilience that I cultivated at ABVSME continues to guide me every day, whether in facing challenges, making decisions or seizing new opportunities.

As I reflect on this journey, I feel immense gratitude to my alma mater for equipping me not just for a career, but for a lifetime of growth. To the students who are now walking these corridors, I would say - stay curious, take risks, never shy away from hardwork and embrace challenges with confidence. Every experience here is shaping you in ways you may not realize today, but will carry with you for years to come. ABVSME will always remain a special part of my story, and I hope it becomes the foundation for many of yours as well.



Vishakha Vaishali Jha
Senior Account Executive
Pharma & Healthcare Communications-Edelman India



"My time at ABVSME had a major role in shaping the person I am today- personally and professionally. The school fostered a culture of healthy debates and collaboration, not just amongst the students but also with the faculty. Our batch was an amazing group of people coming from different educational backgrounds, and everyone brought a unique point of view to each discussion. The guest speaker sessions by industry experts and notable academicians were truly a window to the corporate world we were heading to. I am forever grateful to the faculty for always encouraging me to give my best and my batchmates for making my time at the school a memorable one."

Neelam Meena
Assistant Manager, NABARD

ABVSME, JNU sincerely thanks all recruiters and internship providers for their invaluable support and encouragement in shaping the professional journey of our MBA students. Your trust and continued collaboration have played a vital role in helping our students grow, learn, and step confidently into the corporate world. We take this opportunity to extend our heartfelt congratulations to all the students on their successful placements. Their hard work, dedication, and perseverance have brought them to this milestone. We wish each one of them a bright, fulfilling, and rewarding career ahead. May they continue to excel, uphold the values of our institution, and make meaningful contributions in their chosen fields.



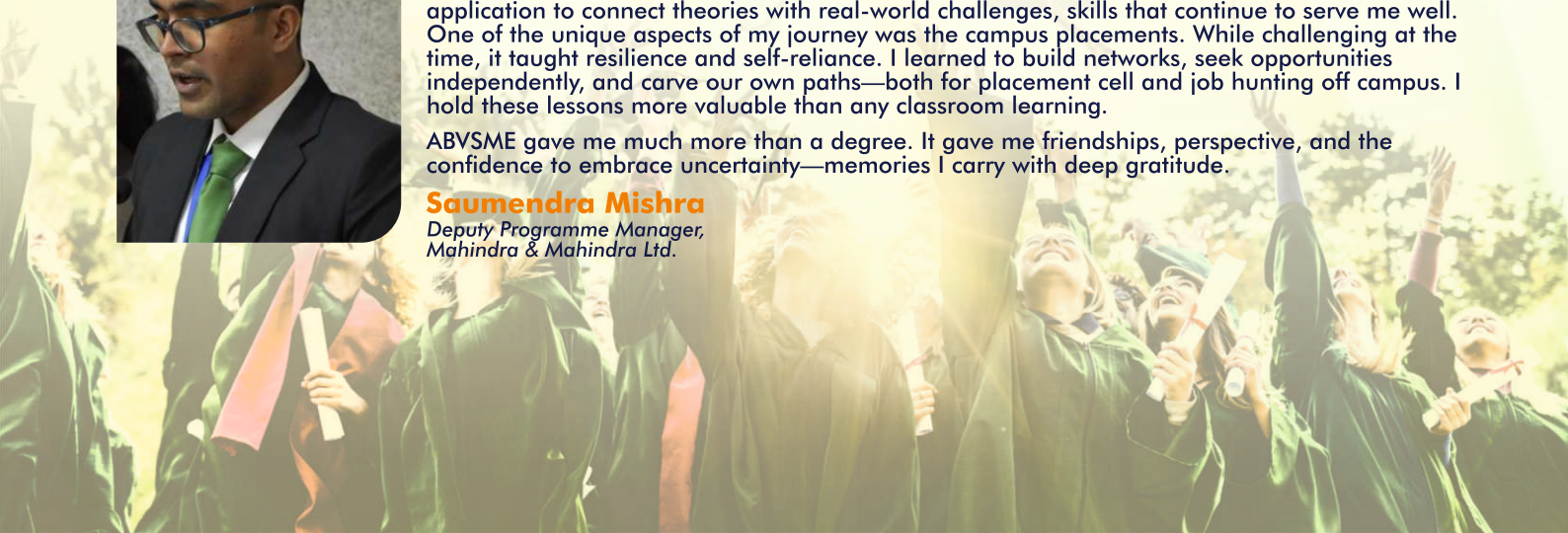
Mayank Oberoi
Team Leader
Bank of America Merrill Lynch



My time at ABVSME, JNU, remains a memorable and formative part of my life. It was not just a place to study, but a vibrant environment that encouraged dialogue, debate, and the exchange of ideas in the spirit of JNU and the diversity of perspectives. The teaching offered a solid grounding in management, and what stood out most was the emphasis on critical thinking and practical application to connect theories with real-world challenges, skills that continue to serve me well. One of the unique aspects of my journey was the campus placements. While challenging at the time, it taught resilience and self-reliance. I learned to build networks, seek opportunities independently, and carve our own paths—both for placement cell and job hunting off campus. I hold these lessons more valuable than any classroom learning.

ABVSME gave me much more than a degree. It gave me friendships, perspective, and the confidence to embrace uncertainty—memories I carry with deep gratitude.

Saumendra Mishra
Deputy Programme Manager,
Mahindra & Mahindra Ltd.



Big campus.

Bigger opportunities.

Build your next chapter here....

Important Dates

Application Last Date: 15.05.2026

Link for application

JNU MBA 2026 - REGISTRATION FORM

Please see JNU E-Prospectus for further information.

Contact Details



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🌐 <http://www.jnu.ac.in/abvsme>